



Board of Directors

March 1, 2017

Help Kids Get on Mountain Bikes During Spring Break

Stephen Andrade
Attorney
DHL
Board Chair

FLIPANY's Spring Break Adventure Camp gives access to Mountain Biking; Life Skills, Healthy Cooking and Nutrition Education to underprivileged kids.

Ken Dresner, CPA
Toshiba Business
Solutions
Treasurer

FLIPANY, a local non-profit organization, needs your help. Our mission is to empower youth and adults through physical activity and nutrition programs while raising awareness and creating policy changes for healthier communities. FLIPANY is the South Florida **Trips for Kids** Chapter, a national mountain bike program that aims to increase physical activity for disadvantaged youth through getting kids on bikes.

Lauren Rosenfarb
Marketing Director
Rosenfarb Law
Office
Treasurer

As we prepare for our Spring Break Mountain Bike Camp that will take place at Markham Park in Sunrise, FL, we are looking for **sponsors, volunteers and donations** to help make the camp a success.

Ana Elivra
Special Events
Manager
Morton Steakhouse

Spring Break is coming soon, and many kids in our low-income south Florida neighborhoods will have no supervised activities available to them. These are the same kids that suffer the most from childhood obesity, poor nutrition, and low academic achievement. FLIPANY (Florida Introduces Physical Activity and Nutrition to Youth) can offer a life-changing positive spring break experience to those kids that need it the most. With your help, we can make a difference that lasts a lifetime—six days at FLIPANY's **Outdoor Adventure Mountain Biking Camp!**

There is no other day camps in south Florida that can compare with FLIPANY's Outdoor Adventure Mountain Biking Camp. The camp is open to youth ages 12-16 free of charge. Throughout the day, kids are engaged in rotating small group activities (biking, bike mechanics, fitness, food and nutrition, games for personal development, and Science/Engineering/Technology/Arts/Math education). All activities are well-supervised by FLIPANY's staff of experts and volunteers that include university students from Alternative Spring Break programs such as MIT.

Lynne Kunins, FLIPANY's President/CEO, gets out of the office for a week to lead the kids on the mountain bike trails. *"As an avid mountain biker and outdoor enthusiast, I love seeing the joy and excitement on these young people's faces as they conquer something many of them thought they could never do."* said Ms. Kunins.

Will you help us today by becoming a sponsor (see levels below), volunteering at camp (contact Angie Rodriguez at arodriguez@flipany.org) or donating snacks, water, bikes in good condition, bike pumps, or sports equipment?

Thank you,
Angie Rodriguez
Development Officer
T. 954-636-2388
arodriguez@FLIPANY.org



SPRING BREAK MOUNTAIN BIKE CAMP SPONSOR OPPORTUNITIES!

Presenting Sponsor- \$1,500

Benefits:

- Banner with prominent logo placement at Markham Park (entrance to park and trailhead)
- Sponsor name and logo prominent on FLIPANY website and in all press releases
- Sponsor logo prominent on camp shirts and print material
- Personal thank you from campers
- Other customized benefits

Gold Sponsor- \$ 700

Provides **4** youth 5 full days of mountain biking, healthy cooking, nutrition classes, sports, and environmental science and bike mechanic skills.

Benefits:

- Logo on banner at Markham Park (entrance to park and trailhead)
- Sponsor name and logo on FLIPANY website and in select press releases
- Sponsor logo on camp shirts and print material
- Personal thank you from campers

Silver Sponsor -\$525

Provides **3** youth 5 full days of mountain biking, healthy cooking, nutrition classes, sports, and environmental science and bike mechanic skills.

Benefits:

- Logo on banner at Markham Park (entrance to park and trailhead)
- Sponsor name and logo on FLIPANY website and in select press releases
- Sponsor logo on camp shirts and print material

Sponsor a Bike and a Helmet-\$250

Provides funds for the purchase of a mountain bike for youth to ride at the camp.

Benefits:

- Sponsor name and logo on FLIPANY website and in select press releases
- Sponsor logo on camp shirts and print material

Sponsor a Student-\$175

Benefits:

- Sponsor name and logo on FLIPANY website and in select press releases
- Sponsor name/logo on camp shirts and print material

Sponsor online at www.FLIPANY.org or fill out attached form with a check



I would like to sponsor FLIPANY's Mountain Bike Camp for Kids

Make checks payable to: **FLIPANY**
Send check and completed form to:

1777 N. Dixie Highway Fort Lauderdale, FL 33305

- **Presenting Sponsor- \$1,500**
 - **Gold Sponsor- \$700**
 - **Silver Sponsor-\$525**
- **Sponsor a Bike and a Helmet-\$250**
 - **Sponsor a Student-\$175**

Name of Sponsor Contact: _____

Company Name: _____

Sponsorship Amount: \$ _____

Street Address: _____

City, State, Zip: _____

Credit Card#: _____ Exp. Date: _____ Sec. # _____

Phone Number: _____ Email: _____

Please email Angie Rodriguez a high quality logo (EPS) by March 28th, 2016 arodriguez@flipany.org