



FLIPANY IS LOOKING FOR A GRAPHIC DESIGNER
Seeking a talented designer to excel in web and brand design

Board of Directors

Stephen Andrade
Attorney
DHL
Board Chair

FLIPANY: We educate and empower youth and adults through nutrition and physical activity programs while influencing policy changes for healthier communities.

We're looking for someone who is inspired by the latest technologies and design trends to produce truly amazing work – across print and digital media.

Ken Dresner, CPA
Toshiba Business Solutions
Treasurer

Our ideal match would be someone who has a strong ability to work across varying events and projects in a fast-paced, close-knit, in-house environment. This is an ideal position for someone with less than 5 years' experience, but who has driving motivation and winning design chops.

Kurt Strohmeyer
Enrollee and
Community
Engagement
Director
Humana

This position is responsible for creating brand-consistent designs for websites, posters, signage, business collateral, social media and videos. You will gain valuable experience across multiple industries and project types.

RESPONSIBILITIES (*but are not limited to*):

- Design visually compelling digital media, including but not limited to: advertising, email campaigns, banner ads, e-mail templates, landing pages, social media advertisements, etc.; using professional graphic design software
- Assist with event and program flyers, posters, signs
- Email and calendar marketing
- Post Event Templates
- Brainstorm promotional and marketing concepts
- Work with team to produce creative copy for all marketing assets
- Other duties will be assigned as needed

Ana Elivra
Special Events
Manager
**Morton
Steakhouse**

Lynne Kunins
President & CEO
FLIPANY

JOB REQUIREMENTS:

- Education: Associate's or Bachelor's Degree in Marketing/Graphic Design or student working toward a degree in a related field
- High level of proficiency in the entire Adobe Creative Suite including: Adobe InDesign, Photoshop, Illustrator and Acrobat Pro
- After Effects, Final Cut Pro or equivalent video creation and editing software is not required, but are an asset.
- Working knowledge and experience with Wordpress or other CMS programs are not required but are an asset.
- Proficient in Microsoft Office Suite
- Able to excel in a changing environment with strong time management and prioritization skills
- Excellent verbal and written communication skills
- Detail-oriented, strong analytical skills and the ability to work self-managed or collaboratively as part of a team
- Receptive to direction and to constructive criticism
- **Ability to start immediately a plus**