

FLIPANY®

FLIPANY COVID-19 Emergency Response

FLIPANY (Florida Introduces Physical Activity and Nutrition to Youth), is a South Florida non-profit whose mission is to foster healthy lives through nutrition education, physical activities, and wellness initiatives. The number of children and families in need of our services has surged during COVID-19. During April and May, FLIPANY distributed over 650,000 meals to children at over 70 distribution sites—more than a 330% increase from the same time last year. Camp closures during the summer and the possible delay of schools opening in the fall put children at risk of going without meals. As unemployment rates continue to hang heavy, parents are torn between feeding their own families and keeping the lights on. Together, we can be the force that changes this.

This project does not only benefit 6,500 children who receive meals each day but also supports small businesses currently out of work due to school closures such as food service (caterers) and childcare staff.

We are calling on you to contribute to our COVID-19 Emergency Fund with a silent auction donation. With a goal of raising \$350,000 between various revenue streams, FLIPANY will continue to provide meals in South Florida to children and their families. These funds are critical to ensure our services operate through August.

Current Efforts

In March, The Florida Department of Agriculture and Consumer Services (FDACS) activated FLIPANY as an emergency response provider and reimburses eligible meals for youth under 18 years of age until the state of emergency is lifted. This waiver continues until the state of emergency is lifted. FLIPANY understands the pandemic is highlighting the hunger disparity ravaging our South Florida community.

We have leveraged our existing partnerships with critically-acclaimed chefs and reputable organizations to deliver non-duplicated services. Our partnerships have allowed us to expand Feeding South Florida meal distribution and add on additional prepared meals or fresh produce boxes. Some of our more notable work has been done with funding from organizations like Florida Department of Health and Agriculture, Health Foundation of South Florida, The Children's Trust, Peacock Foundation, Quantum Foundation, Children's Service Council of Palm Beach, United Way of Palm Beach County, United Way of Broward County and the U.S. Soccer Foundation.

Our Biggest Need

Although our Chefs Up Front event has been cancelled this year, we are still offering a virtual silent auction. The funds donated to this year's virtual silent auction will directly benefit FLIPANY's COVID-19 Emergency Relief Fund. All funds will be used to enhance the health equity of communities hit hardest by the pandemic.

Silent auction donation items are a fantastic way to increase brand and service/product awareness for your organization. All contributions are tax deductible and will be placed up for auction through, ClickBid, a virtual bidding platform that will be open to all friends of FLIPANY.

All donated items must have a minimum retail value of \$200 and should be delivered to FLIPANY staff by August 28th. Please complete the attached Virtual Silent Auction Donation Form and return it to Eden Weiss by August 28th. Please feel free to forward any questions to Eden Weiss, at eweiss@FLIPANY.org or by phone at 561-596-1309.

FLIPANY thanks you for your generous contributions and assisting efforts in fostering healthy lives.